

January 2, 2025

RE: **5th Surgical Oncology Advanced Practice Provider Conference**
The University of Texas MD Anderson Cancer Center – Duncan Building
1155 Pressler Street
Houston, Texas 77030

Dear Potential Exhibitor:

On behalf of **The University of Texas MD Anderson Cancer Center, Division of Surgery and Activity Co-Directors, Stephen Swisher, MD, Steven H. Wei, EDD, MS, MPH, PA-C, and Susan Knippel, DNP, APRN, FNP-C**, we would like to invite you to exhibit at our upcoming **5th Surgical Oncology Advanced Practice Provider Conference**, scheduled for **April 24 – 26, 2025** at **The University of Texas MD Anderson Cancer Center – Duncan Building** in **Houston, Texas**. We offer a variety of exhibitor packages, as well as some Non-CE Satellite Symposium opportunities for your consideration, each designed to provide unique opportunities for participation.

OVERVIEW

The SOAP (Surgical Oncology Advanced Practitioner) Conference aims to foster collaboration and share best practices among Advanced Practice Providers (APPs) in surgical oncology. The program is dedicated to presenting the latest evidence on the diagnosis, prognosis, and treatment of solid tumor malignancies, and enhancing multi-disciplinary management for medical professionals involved in patient care and clinical research. The 5th SOAP Conference in 2025 will build on previous successes by continuing to provide a valuable educational and training platform for APPs to enhance their professional development through learning from peers and advancing their knowledge in surgical oncology.

NEEDS ASSESSMENT

This activity addresses gaps in knowledge, skills, and practice that face advanced practice providers (APPs) in the surgical management of patients with various solid tumors. The lack of educational opportunities can lead to suboptimal patient care and ineffective clinical teams. This activity also targets deficiencies in training on professionalism and ethical issues, including addressing health disparities, handling difficult conversations, and managing clinician distress. The activity will cover surgical management of solid tumors across various sites, roles in survivorship, productivity metrics, and practice patterns, leadership development, interprofessional teamwork, clinician well-being, and health disparities in cancer care.

KNOWLEDGE GAP

Suboptimal comprehension of the role of surgical and localized treatment modalities for various solid tumors, potentially leading to suboptimal therapeutic strategies is the current practice this activity is designed to change as this can lead to ineffective collaborative practice, ineffective and inefficient clinical teams.

COMPETENCE GAP

There is a lack of hands-on training opportunities for APPs that perform clinical procedures, including suturing, wound care, dermoscopy, and surgery assist. There are also limited training opportunities for APPs in professionalism, such as interprofessional team communication, difficult conversations, and clinician burnout, which can contribute to ineffective clinical teams.

This activity is designed to address evidence-based educational and professional practice gaps, as well as APP role clarification among collaborative practice teams in various oncology surgery subspecialties, designed by APPs in surgical oncology.

OBJECTIVES

At the conclusion of this educational activity, participants should be able to:

- Describe recent advances in the surgical management of solid tumors originating from the following organ and/or disease sites: brain, spine, lung, breast, stomach, colon, rectum, liver, pancreas, biliary tract, appendiceal, prostate, kidney, bladder, skin, and bones.
- Describe fundamentals of solid tumor imaging, and how to review and interpret pertinent findings from cross sectional imaging of the head, neck, chest, abdomen and pelvis.
- Develop hands-on surgical skill training to include suturing techniques, dermoscopy, wound care, and robotic bed side assist and laparoscopic skills.
- Examine and illustrate the changing role of the advanced practice professionals in the delivery of oncology care for surgical patients in various practice settings, including the ambulatory clinic, inpatient hospital, and the surgical assist role.

TARGET AUDIENCE

We are anticipating 250 – 300 APP learners that specialize in general surgery, surgical oncology, and surgical critical care.

Non-CE Satellite Symposium – \$15,000

A 60-minute informational presentation and discussion by industry representatives and others speaking on behalf of their company offers healthcare providers with valuable scientific and clinical information about medicines that may lead to improved patient care. Satellite Symposiums provide the platform for these valuable presentations. We are anticipating up to 50 learners at each symposium. Please review the following for important information. If your company is interested, you may choose one slot from the following four available options.

Option 1	Date: Thursday, April 24, 2025 Time: 5:30 – 6:30 pm
Option 2	Date: Friday, April 25, 2025 Time: 7:00 – 8:00 am
Option 3	Date: Friday, April 25, 2025 Time: 12:15 – 1:15 pm
Option 4	Date: Saturday, April 26, 2025 Time: 7:00 – 8:00 am

Presentation Information

Satellite Symposium are promotional presentations that highlight a new service or provide material about product development. A Satellite Symposium should be appropriate and professional, as well as focus on the science related to the development of product or of a service provide by the company

Satellite Symposium sponsors are not permitted to certify the Satellite Symposium by a CE Provider and must submit faculty and topics to CPE for approval.

Submit the following information by April 3, 2025, to casimon@mdanderson.org

- Title of Presentation for the Satellite Symposium Presentation
- Name, Title, Credentials and contact information of the speaker/faculty
- Two bullet points that provide a description of the Satellite Symposium topic

A Satellite Symposium sponsor is responsible for the content of its presentation, including obtaining all appropriate copyright permissions and licenses for slides and other materials that will be presented or distributed.

Satellite Symposiums Accepted

A completed agreement, with full payment are accepted for Satellite Symposiums on a first-come, first-served basis.

PLATINUM – \$10,000

- Five Complimentary Registrations
- Five complimentary reception tickets – Friday, April 25th at 6:00 pm
- Acknowledgement on the Supporter/Exhibitor Tab on the conference webpage, with company name, company logo, link to company website, and the ability to post 3 – 6 product information (pdfs)
- Designated premium location
- 11 networking breaks that occur in and adjacent to the Exhibit Hall
- Platinum level recognition
- 6 ft. exhibit table (draped) with two chairs
- Wireless internet connection
- Complimentary meals (available with exhibitor badge)

GOLD – \$7,500

- Four Complimentary Registrations
- Four complimentary reception tickets – Friday, April 25th at 6:00 pm
- Acknowledgement on the Supporter/Exhibitor Tab on the conference webpage, with company name, company logo, link to company website
- Designated premium location
- 11 networking breaks that occur in and adjacent to the Exhibit Hall
- Gold level recognition
- 6 ft. exhibit table (draped) with two chairs
- Wireless internet connection
- Complimentary meals (available with exhibitor badge)

SILVER – \$5,000

- Three Complimentary Registrations
- Three complimentary reception tickets – Friday, April 25th at 6:00 pm
- Acknowledgement on the Supporter/Exhibitor Tab on the conference webpage, with company name and link to company website
- Designated location
- 11 networking breaks that occur in and adjacent to the Exhibit Hall
- Silver level recognition
- 6 ft. exhibit table (draped) with two chairs
- Wireless internet connection
- Complimentary meals (available with exhibitor badge)

BRONZE – \$2,500

- Two Complimentary Registrations
- Two complimentary reception tickets – Friday, April 25th at 6:00 pm
- Acknowledgement on the Supporter/Exhibitor Tab on the conference webpage with company name
- Designated location
- 11 networking breaks that occur in and adjacent to the Exhibit Hall
- Bronze level recognition
- 6 ft. exhibit table (draped) with two chairs
- Wireless internet connection
- Complimentary meals (available with exhibitor badge)

NON-PROFIT – \$1,500

- Two Complimentary Registrations
- Two complimentary reception tickets – Friday, April 25th at 6:00 pm
- Acknowledgement on the Supporter/Exhibitor Tab on the conference webpage with company name
- Designated location
- 11 networking breaks that occur in and adjacent to the Exhibit Hall
- Bronze level recognition
- 6 ft. exhibit table (draped) with two chairs
- Wireless internet connection
- Complimentary meals (available with exhibitor badge)

CONFERENCE LOCATION

**The University of Texas MD Anderson Cancer Center
Duncan Building (CPB) Conference Center, Floor 8**
1155 Pressler Street
Houston, TX 77030

CONFERENCE TIMES

Thursday, April 24, 2025	Friday, April 25, 2025	Saturday, April 26, 2025
Workshop: 1:00 – 5:30 PM Set-Up: 12:00 – 1:00 PM Dismantle: 5:30 PM	Conference: 8:00 AM – 5:30 PM Set-Up: 7:00 – 8:00 AM Dismantle: 5:30 PM	Conference: 8:00 AM – 5:30 PM Set-Up: 7:00 – 8:00 AM Dismantle: 3:15 PM

REGISTER

Exhibit Only

[Please Click Here for More Information or To Register.](#)

To register as an exhibitor, click on the Exhibitor tab, select Exhibit at this Event

Exhibit + Satellite Symposium

To register as an exhibitor and the Satellite Symposium, please contact me directly.

Please let me know if you have any questions or need any additional information for this request. We appreciate your consideration to participate as an exhibitor at this exceptional educational activity.

I look forward to hearing from you soon.

Best,

Cicely A. Simon

Manager, Continuing Education
Continuing Professional Education
The University of Texas MD Anderson Cancer Center

CALL FOR ABSTRACTS

Abstracts will be selected for either poster or mini-oral presentation at the conference. Please use the QR Code at right for more information. Deadline for submission is **January 31, 2025 11:59 PM CST**. Authors of selected abstracts will be notified via email by **February 14**.



5TH SURGICAL ONCOLOGY ADVANCED PRACTITIONER CONFERENCE

APRIL 24-26, 2025

**MD Anderson Cancer Center
Duncan Building (CPB), Floor 8, Conference Center
1155 Pressler Street, Houston, Texas**

Sponsored by
MD Anderson Cancer Center
Division of Surgery

ACTIVITY CO-DIRECTORS

STEPHEN SWISHER, MD
(FACULTY CHAIR)

STEVEN WEI, EDD, MS, MPH, PA-C
(PA PROGRAM DIRECTOR)

SUSAN KNIPPEL, DNP, APRN, FNP-C
(APRN PROGRAM DIRECTOR)

GOAL

The SOAP (Surgical Oncology Advanced Practitioner) Conference aims to foster collaboration and share best practices among Advanced Practice Providers (APPs) in surgical oncology. The 2.5-day program is dedicated to presenting the latest evidence on the diagnosis, prognosis, and treatment of solid tumor malignancies, and enhancing multi-disciplinary management for medical professionals involved in patient care and clinical research.

The 5th SOAP Conference will build on previous successes by continuing to provide a valuable educational and training platform for APPs to enhance their professional development through learning from peers and advancing their knowledge in surgical oncology.

Additional highlights include several hands-on interactive workshops, such as beginner and intermediate suturing, wound care, dermoscopy, and robotic and laparoscopic skills training.

TARGET AUDIENCE

Advanced Practice Providers (APPs), including Physician Assistants (PA), Nurse Practitioners (NP), Pharmacists, Nurses, Trainees (fellows, students), and other healthcare professionals involved in the management of patients in surgical oncology.

EDUCATION METHODS

Didactic/Lectures; Q&A Session; Panel Discussion; and Poster Session

ACCREDITATION



In support of improving patient care, The University of Texas MD Anderson Cancer Center is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

Credit Designation

The University of Texas MD Anderson Cancer Center designates this live activity will award 19.75 Nursing Contact Hours.



MD Anderson Cancer Center has been authorized by the American Academy of PAs (AAPA) to award AAPA Category 1 CME credit for activities planned in accordance with AAPA CME Criteria. This activity is designated for 19.75 AAPA Category 1 CME credits. Approval is valid until January 01, 2027. PAs should only claim credit commensurate with the extent of their participation.

PROGRAM AND REGISTRATION

For a complete program listing and registration information, please visit the conference webpage below:

<https://bit.ly/3VnZR5S>



THE UNIVERSITY OF TEXAS
**MD Anderson
Cancer Center**
Making Cancer History®

Cicely A. Simon
Manager, Continuing Education
Continuing Professional Education

casimon@mdanderson.org
D 281-813-4261

Continuing Professional Education
T 713-792-2223
7007 Bertner Avenue
Suite 1MC16.3214 – Unit 1781
Houston, TX 77030

5th Surgical Oncology Advanced Practice Provider Conference (41538)
PAYMENT INFORMATION

Please make check payable to: **The University of Texas MD Anderson Cancer Center**

PREFERRED METHOD

Option 1 – Please mail check to:

Continuing Professional Education – Unit 1781
The University of Texas MD Anderson Cancer Center
Attn: Cicely A. Simon
PO Box 301407
Houston, Texas 77230-1407

IF UNABLE TO SEND TO A PO

Option 2 – Please mail check to:

7007 Bertner Avenue
Attn: Cicely A. Simon
Suite 1MC16.3214 – Unit 1781
Houston, TX 77030

Please include a copy of this payment information with your check and reference 129284 in the memo/description of the check

ACH/Wire Transfer Information

Please reach out to Cicely Simon (casimon@mdanderson.org).

Request for Taxpayer Identification Number and Certification

Go to www.irs.gov/FormW9 for instructions and the latest information.

Give form to the requester. Do not send to the IRS.

Before you begin. For guidance related to the purpose of Form W-9, see *Purpose of Form*, below.

Print or type. See Specific Instructions on page 3.	1 Name of entity/individual. An entry is required. (For a sole proprietor or disregarded entity, enter the owner's name on line 1, and enter the business/disregarded entity's name on line 2.) The University of Texas MD Anderson Cancer Center		
	2 Business name/disregarded entity name, if different from above. MD Anderson Cancer Center		
	3a Check the appropriate box for federal tax classification of the entity/individual whose name is entered on line 1. Check only one of the following seven boxes. <input type="checkbox"/> Individual/sole proprietor <input type="checkbox"/> C corporation <input type="checkbox"/> S corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate <input type="checkbox"/> LLC. Enter the tax classification (C = C corporation, S = S corporation, P = Partnership) _____ Note: Check the "LLC" box above and, in the entry space, enter the appropriate code (C, S, or P) for the tax classification of the LLC, unless it is a disregarded entity. A disregarded entity should instead check the appropriate box for the tax classification of its owner. <input checked="" type="checkbox"/> Other (see instructions) _____ State Agency		
	3b If on line 3a you checked "Partnership" or "Trust/estate," or checked "LLC" and entered "P" as its tax classification, and you are providing this form to a partnership, trust, or estate in which you have an ownership interest, check this box if you have any foreign partners, owners, or beneficiaries. See instructions _____ <input type="checkbox"/> <i>(Applies to accounts maintained outside the United States.)</i>		
	5 Address (number, street, and apt. or suite no.). See instructions. 1515 Holcombe Boulevard	Requester's name and address (optional)	
	6 City, state, and ZIP code Houston, Texas 77030		
	7 List account number(s) here (optional)		

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. See also *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number								
			-			-		
or								
Employer identification number								
7	4	-	6	0	0	1	1	8

Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and, generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here	Signature of U.S. person <i>Omer F. Sultan</i>	Date 4/3/2024 9:22 AM CDT
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General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

What's New

Line 3a has been modified to clarify how a disregarded entity completes this line. An LLC that is a disregarded entity should check the appropriate box for the tax classification of its owner. Otherwise, it should check the "LLC" box and enter its appropriate tax classification.

New line 3b has been added to this form. A flow-through entity is required to complete this line to indicate that it has direct or indirect foreign partners, owners, or beneficiaries when it provides the Form W-9 to another flow-through entity in which it has an ownership interest. This change is intended to provide a flow-through entity with information regarding the status of its indirect foreign partners, owners, or beneficiaries, so that it can satisfy any applicable reporting requirements. For example, a partnership that has any indirect foreign partners may be required to complete Schedules K-2 and K-3. See the Partnership Instructions for Schedules K-2 and K-3 (Form 1065).

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS is giving you this form because they