

December 19, 2024

RE: **2025 Oncologic Emergency Medicine Conference – Past, Present and Future**
The University of Texas MD Anderson Cancer Center – Duncan Building
1155 Pressler Street
Houston, Texas 77030

Dear Potential Exhibitor:

On behalf of **The University of Texas MD Anderson Cancer Center, Department of Emergency Medicine and Activity Directors, Patricia Brock, MD and Monica Wattana, MD**, we would like to invite you to exhibit at our upcoming **2025 Oncologic Emergency Medicine Conference - Past, Present and Future**, scheduled for **February 7 – 8, 2025** at **The University of Texas MD Anderson Cancer Center – Duncan Building in Houston, Texas**. We offer a variety of exhibitor packages for your consideration, each designed to provide unique opportunities for participation.

OVERVIEW

This conference aims to continue to fill the knowledge gap in Oncologic Emergency Medicine by providing information in an interactive forum that in turn enhances medical decision-making by healthcare providers working in an acute care setting.

NEEDS ASSESSMENT

In the rapidly evolving landscape of oncologic emergency medicine, healthcare providers in hospitals or community-based environments continue to face unprecedented challenges in delivering optimal care to oncology patients and may lack access to the latest evidence-based strategies for delivering optimal and highly effective care. This cutting-edge conference addresses critical knowledge gaps and unveils the future of oncologic emergency care, empowering participants with transformative insights and skills. By addressing these knowledge gaps, the conference aims to improve the overall quality of emergency care for cancer patients, potentially reducing complications and improving patient outcomes.

OBJECTIVES

At the conclusion of this educational activity, participants should be able to:

- Identify extensive knowledge of the past, current, and future state of the specialty of Oncologic Emergency Medicine.
- Apply clinical best practices for treating oncologic emergencies in an acute care setting.
- Demonstrate effective communication and teamwork in conjunction with attending to the complex care of patients with cancer.
- Recognize the role of Emergency Medicine practitioners in treating patients diagnosed with cancer.
- Demonstrate the importance of education in Oncologic Emergency Medicine.

TARGET AUDIENCE

This activity should be of interest to physicians, nurse practitioners, nurses, residents, and fellows, pharmacists, and pharmacy technicians in medical or emergency oncology. We are predicting 125 attendees.

PRODUCT THEATER – \$15,000

A 30-minute informational presentation and discussion by industry representatives and others speaking on behalf of their company offers healthcare providers with valuable scientific and clinical information about medicines that may lead to improved patient care. Product Theaters provide the platform for these valuable presentations. Please review the following for important information.

Date: Friday, February 7, 2025

Time: 1:00 – 1:30 pm

Presentation Information

Product Theaters are promotional presentations that highlight a new service or provide material about product development. A Product Theater should be appropriate and professional, as well as focus on the science related to the development of product or of a service provide by the company

Product Theater sponsors are not permitted to certify the Product Theater by a CE Provider and must submit faculty and topics to CPE for approval.

Submit the following information by January 17, 2025, to rpdavis@mdanderson.org

- Title of Presentation for the Product Theater Presentation
- Name, Title, Credentials and contact information of the Faculty
- Two bullet points that provide a description of the Product Theater topic

A Product Theater sponsor is responsible for the content of its presentation, including obtaining all appropriate copyright permissions and licenses for slides and other materials that will be presented or distributed.

Product Theaters Accepted

A completed agreement, with full payment are accepted for Product Theaters on a first-come, first-served basis.

PLATINUM – \$10,000

- Five Complimentary Registrations
- Five complimentary reception tickets – Friday, February 7th at 5:20 pm
- Acknowledgement on the Supporter/Exhibitor Tab on the conference webpage, with company name, company logo, link to company website, and the ability to post 3 – 6 product information (pdfs)
- Designated premium location
- 7 networking breaks that occur in and adjacent to the Exhibit Hall
- Gold level recognition
- 6 ft. exhibit table (draped) with two chairs
- Wireless internet connection
- Complimentary meals (available with exhibitor badge)

GOLD – \$7,500

- Four Complimentary Registrations
- Four complimentary reception tickets – Friday, February 7th at 5:20 pm
- Acknowledgement on the Supporter/Exhibitor Tab on the conference webpage, with company name, company logo, link to company website
- Designated premium location
- 7 networking breaks that occur in and adjacent to the Exhibit Hall
- Silver level recognition
- 6 ft. exhibit table (draped) with two chairs
- Wireless internet connection
- Complimentary meals (available with exhibitor badge)

SILVER – \$5,000

- Three Complimentary Registrations
- Three complimentary reception tickets – Friday, February 7th at 5:20 pm
- Acknowledgement on the Supporter/Exhibitor Tab on the conference webpage, with company name and link to company website
- Designated location
- 7 networking breaks that occur in and adjacent to the Exhibit Hall
- Bronze level recognition
- 6 ft. exhibit table (draped) with two chairs
- Wireless internet connection
- Complimentary meals (available with exhibitor badge)

BRONZE – \$2,500

- Two Complimentary Registrations
- Two complimentary reception tickets – Friday, February 7th at 5:20 pm
- Acknowledgement on the Supporter/Exhibitor Tab on the conference webpage with company name
- Designated location
- 7 networking breaks that occur in and adjacent to the Exhibit Hall
- Exhibitor level recognition
- 6 ft. exhibit table (draped) with two chairs
- Wireless internet connection
- Complimentary meals (available with exhibitor badge)

CONFERENCE LOCATION

**The University of Texas MD Anderson Cancer Center
Duncan Building (CPB) Conference Center, Floor 8**
1155 Pressler Street
Houston, TX 77030

CONFERENCE TIMES

Friday, February 7th

Conference: 8:30 AM – 5:15 PM
Set-Up: 7:00 – 8:30 AM
Dismantle: 5:15 PM

Saturday, February 8th

Conference: 8:30 AM – 12:00 PM
Set-Up: 8:00 – 8:30 AM
Dismantle: 10:30 AM

REGISTER

Exhibit Only

[Please Click Here for More Information or To Register.](#)

To register as an exhibitor, click on the Exhibitor tab, select Exhibit at this Event

Exhibit + Product Theater

To register as an exhibitor and the product theater, please contact me directly.

HOTEL ACCOMMODATIONS

The Westin Houston Medical Center Hotel

1709 Dryden Road
Houston, Texas 77030
713-730-2404

A block of rooms has been reserved for conference attendees. Early hotel reservation is suggested; the group rate is offered through **Thursday, January 17, 2025**.

When you make reservations, be sure to mention the "*2025 Oncologic Emergency Medicine Conference*" to be assured of receiving the special meeting rate of **\$149.00 USD per night**. Reservations and deposits received after Friday, January 17, 2025, will be confirmed if space is available and at currently published hotel guest room rates. [Click here to make your reservation online using the group rate](#).

The hotel has a complimentary shuttle service to the conference site on a first come first serve basis.

If you need any additional information, please, contact me at rpdavis@mdanderson.org or 346-721-9712. We appreciate your willingness to consider exhibiting at this outstanding educational activity.

I look forward to hearing from you soon.

Best,

Robyn Davis

Senior Continuing Education Coordinator, Continuing Professional Education