

THE UNIVERSITY OF TEXAS MDAnderson Cancer Center

Making Cancer History®

EXHIBITOR PROSPECTUS

Society of Pelvic Surgeons 72nd Annual Meeting

Annual Meeting: November 6-9, 2024 Exhibit Opportunity: November 7-8, 2024

November 7th

MD Anderson Cancer Center – Duncan Family Institute for Cancer Prevention and Risk Assessment 1155 Pressler Houston, TX 77030

November 8th

Hotel ZaZa – Houston Museum District 5701 Main Street, Houston, Texas 77005

Dear Potential Exhibitor,

You are cordially invited to join us for the **2024 Society of Pelvic Surgeons Annual Meeting**, which will take place November 7-8, 2024, at the MD Anderson Cancer Center – Duncan Family Institute for Cancer Prevention and Risk Assessment and the Hotel Zaza – Houston Museum District in Houston, Texas. The Society of Pelvic Surgeons includes membership of world-renowned pelvic surgeons in the fields of Gynecologic Oncology, Colon and Rectal Surgery, Urology, and General Surgery. You will have the opportunity to interact with 100 - 125 faculty from leading US institutions, including MD Anderson Cancer Center, Memorial Sloane Kettering, Cleveland Clinic, Mayo Clinic, Moffit Cancer Center, and many others. Further, our international membership includes prestigious academic leaders from Canada, Germany, England, Ireland, Italy, Australia, and Japan.

This year's meeting focuses on the multispecialty management of pelvic tumors, emphasizing functional reconstruction and quality of life. For the first time, we will explore the challenges presented by pelvic sarcoma, which has significant multivisceral and vascular complications. During the MDACC host program and the subsequent abstract sessions, we will discuss and debate controversies around the multimodal management of gynecological malignancies. The optimized integration of minimally invasive surgeries into the treatment algorithms for colorectal, gynecologic, and urological malignancies will be evaluated. Further, we will discuss the evaluation and management of urinary incontinence, sexual dysfunction, and defecatory dysfunction in patients after treatment for pelvic malignancy.

The Annual Meeting will be an excellent time to connect with a group of widely respected physicians from around the world. As an exhibitor, you will have face-to-face time with the conference attendees during daily breaks on Thursday, November 7th (MDACC) and Friday, November 8th (Hotel Zaza). Additionally, if companies can commit to our highest levels, you will have opportunities to network at some unique social events.

Enclosed you will find information to begin planning your exhibit. Limited exhibit space is available; reserve your spot now. Please let me know if you have any questions or need any additional information for this request. We appreciate your consideration to provide support for this exceptional educational activity.

I look forward to hearing from you soon.

Best,

Cicely A. Simon Manager, Accreditation and Industry Support Continuing Professional Education <u>casimon@mdanderson.org</u>

EXHIBITOR INFORMATION

Registration Deadline – Wednesday, October 30th

EXHIBIT HOURS

| Wednesday, November 6 th | 6:00 – 8:00 pm | Welcome Reception |
|-------------------------------------|---------------------|-----------------------------------|
| | | (Hotel ZaZa) |
| | | |
| Thursday, November 7 th | 5:00 am – 7:00 am | Exhibitor Set-up |
| | | (MD Anderson Cancer Center) |
| | 7:00 am – 7:40 am | Registration Check-in, Breakfast, |
| | | Exhibits Open |
| | 9:40 am – 10:00 am | Break |
| | 11:50 am – 12:10 pm | Break |
| | 1:00 pm – 2:00 pm | Lunch |
| | 2:00 pm | Adjourn/Dismantle |

| DIAMOND, PLATINUM, AND GOLD LEVELS ONLY | | | |
|---|--------------------|---------------------------------------|--|
| Thursday, November 7 th | 2:00 pm – 4:00 pm | Lucchese Boot Store | |
| | 6:00 pm – 10:00 pm | Karbach Brewery Two Stepping Night | |

| Friday, November 8 th | 5:00 am – 7:00 am | Exhibitor Set-up (Hotel ZaZa) |
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| | 7:00 am – 7:45 am | Registration Check-in, Breakfast, Exhibits Open |
| | 9:45 am – 10:00 am | Break |
| | 12:00 pm – 1:00 pm | Lunch |
| | 2:30 pm – 2:45 pm | Break |
| | 4:00 pm | Adjourn/Dismantle |

EXHIBITOR LEVELS

DIAMOND: \$15,000

- Seven complimentary registrations
- Seven complimentary reception tickets Wednesday, November 6th from 6:00 8:00 pm (Hotel ZaZa)
- Seven complimentary tickets for the Lucchese Boot Store Event Thursday, November 7th from 2:00 – 4:00 PM
- Seven complimentary tickets for the Karbach Brewery Two Stepping Night Thursday, November 7th from 6:00 – 10:00 PM
- Acknowledgment on the Supporter/Exhibitor Tab on the conference webpage, with company name, company logo, link to company website, the ability to post 6 – 8 product information (pdfs), and list 3 representative's contact information
- Sponsorship Level acknowledgment on the Society of Pelvic Surgeons website
- Designated premium location
- Four networking breaks that occur in and adjacent to the Exhibit Hall
- Diamond level recognition throughout the conference and on prominent conference signage
- 6 ft. exhibit table (draped) with two chairs
- Wireless internet connection
- Complimentary meals (available with exhibitor badge)

PLATINUM: \$12,500

- Six complimentary registrations
- Six complimentary reception tickets Wednesday, November 6th from 6:00 8:00 pm (Hotel ZaZa)
- Six complimentary tickets for the Lucchese Boot Store Event Thursday, November 7th from 2:00 – 4:00 PM
- Six complimentary tickets for the Karbach Brewery Two Stepping Night Thursday, November 7th from 6:00 – 10:00 PM
- Acknowledgement on the Supporter/Exhibitor Tab on the conference webpage, with company name, company logo, link to company website, the ability to post 4 – 6 product information (pdfs), and list 2 representative's contact information
- Sponsorship Level acknowledgment on the Society of Pelvic Surgeons website
- Designated premium location
- Four networking breaks that occur in and adjacent to the Exhibit Hall
- Platinum level recognition throughout the conference and on prominent conference signage
- 6 ft. exhibit table (draped) with two chairs
- Wireless internet connection
- Complimentary meals (available with exhibitor badge)

GOLD: \$10,000

- Five complimentary registrations
- Five complimentary reception tickets Wednesday, November 6th from 6:00 8:00 pm (Hotel ZaZa)
- Five complimentary tickets for the Lucchese Boot Store Event Thursday, November 7th from 2:00-4:00 PM
- Acknowledgment on the Supporter/Exhibitor Tab on the conference webpage, with company name, company logo, link to company website, the ability to post 2 – 4 product information (pdfs), and list 1 representative's contact information
- Sponsorship Level acknowledgment on the Society of Pelvic Surgeons website
- Designated premium location
- Four networking breaks that occur in and adjacent to the Exhibit Hall
- Gold level recognition throughout the conference and on prominent conference signage
- 6 ft. exhibit table (draped) with two chairs
- Wireless internet connection
- Complimentary meals (available with exhibitor badge)

SILVER: \$7,500

- Four complimentary registrations
- Four complimentary reception tickets Wednesday, November 6th from 6:00 8:00 pm (Hotel ZaZa)
- Acknowledgment on the Supporter/Exhibitor Tab on the conference webpage, with company name, company logo, link to company website
- Sponsorship Level acknowledgment on the Society of Pelvic Surgeons website
- Designated location
- Four networking breaks that occur in and adjacent to the Exhibit Hall
- Silver level recognition throughout the conference and on prominent conference signage
- 6 ft. exhibit table (draped) with two chairs
- Wireless internet connection
- Complimentary meals (available with exhibitor badge)

BRONZE: \$5,000

- Three complimentary registrations
- Three complimentary reception tickets Wednesday, November 6th from 6:00 8:00 pm (Hotel ZaZa)
- Acknowledgment on the Supporter/Exhibitor Tab on the conference webpage, with company name and link to company website
- Sponsorship Level acknowledgment on the Society of Pelvic Surgeons website
- Designated location
- Four networking breaks that occur in and adjacent to the Exhibit Hall
- Bronze level recognition throughout the conference and on prominent conference signage
- 6 ft. exhibit table (draped) with two chairs
- Wireless internet connection
- Complimentary meals (available with exhibitor badge)

EXHIBITOR: \$2,500

- Two complimentary registrations
- Two complimentary reception tickets Wednesday, November 6th from 6:00 8:00 pm (Hotel ZaZa)
- Acknowledgment on the Supporter/Exhibitor Tab on the conference webpage with company name
- Designated location
- Sponsorship acknowledgment on the Society of Pelvic Surgeons website
- Four networking breaks that occur in and adjacent to the Exhibit Hall
- Exhibitor level recognition throughout the conference and on prominent conference signage
- 6 ft. exhibit table (draped) with two chairs
- Wireless internet connection
- Complimentary meals (available with exhibitor badge)