



ABOUT THE COLON CANCER COALITION

The Colon Cancer Coalition is a national coalition of people determined to end colorectal cancer deaths by increasing screening and educating the public about the signs and symptoms of this treatable and often preventable disease. We want all people to understand their risk factors and get the right screening at the right time.

As an organization focused on grassroots and local efforts, each year we grant approximately \$1M to local community programs that will raise screening rates, increase awareness, and educate the public about the signs and symptoms of the disease, and provide support for patients and caregivers.

OUR VALUES



Advocacy Knowledge is power – be an advocate.



Authenticity Be inspired by and inspire others to action through our passion and authentic connections.



Joy Celebrating life, each other and even adversity.



Compassion Optimism for the future; compassion, courage, and strength in the face of challenges.



Community Staying grounded to our roots; collaborating with our community, driving change and action.



Dignity Supporting survivors and caregivers; remembering those who we have lost; providing dignity and connection in shared experiences.



Trust Inclusion, empathy, grace, and transparency.



OUR VISION

To make colorectal cancer screening a life-long health practice available to all.

OUR MISSION

To improve health outcomes by reducing barriers to complete colorectal cancer screening and educating the public to advocate for their own health through tailored, local, grassroots solutions.